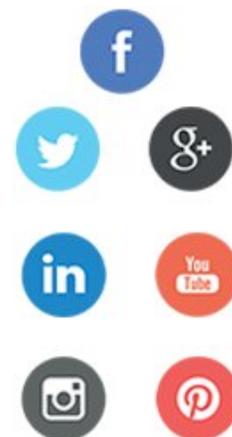


The Seven Must Have Social Media Sites to Maximize Your Online Presence

Social media sites build brand, trust and relationship with your audience and Google monitors what is termed as the social signals or social activity and engagement by the readers who are part of your online audience

The must-haves are these:

1. Facebook
2. Google+
3. YouTube
4. LinkedIn
5. Twitter
6. Pinterest - optional and
7. Instagram –optional—is growing



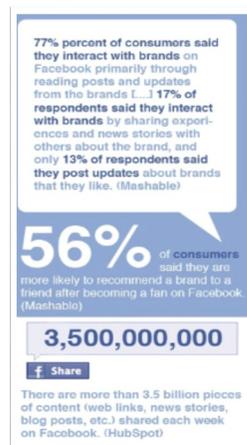
If you want to make lots and lots of money in your business, you have to have a strong and active online presence.

But I can't see how you can do it by trying to do it yourself while you spending 60 to 80-hour a week in your business already.

If you've got the budget, you really need to look at working with a digital marketing agency to manage it for you.

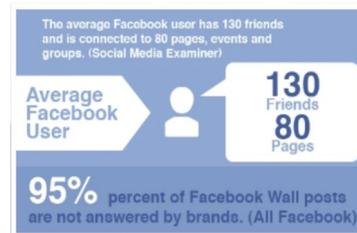
Why You Need a Facebook Page

- Facebook penetration in Australia is 54.75% of the country's population and 69.60% of Internet users.
- The total number of FB users in Australia is reaching 11,779,000 and grew by more than 712,580 in the last 6 months. (2013)



- Managed correctly it can be a great way to source new prospects and develop a following of fans.

Source: socialbakers.com/Facebook-statistics/Australia/

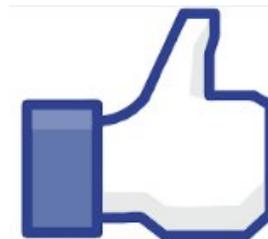


Facebook is necessary for you to build brand and communicate with your customers.

Viral Posts

Sometimes, someone posts something online and it just goes viral.

It's a great way of communicating and developing new prospects and developing a following of fans.



Reputation Marketing and Management

This is the other important part, reputation, management and marketing.

To remove the risk of having a "Simonds Homes Reputation", you need a reputation marketing and management system.

