

Article Copywriters and Your Very Own Ghost Writer

To rank at the top of your niche, you need to be writing:

- ✓ A constant stream of articles
- ✓ and posted on multiple blog sites, forums etc.
- ✓ Articles need to be 400-600 words and unique written for each site posting



Or have your own ghost writer writing the articles for you

How it Works

1. Choose a relevant topic that is interesting, informative or trending.
2. Have your ghost writer write up the article for you.
3. They're writing the article while you're off running your business.
4. They provide you with the finished article.



Rewriting and Submitting to Other Sites

- ✓ You post these articles not only on your website for latest industry news, but on other sites too.
- ✓ It gets written, rewritten and posted on other sites as well.
- ✓ It's branding you as the authority in the industry.



Why Publish Many Posts?

- ✓ This helps your ranking
- ✓ builds your 5 "Star Business Reputation,"
- ✓ helps you become "The Voice," recognized authority in your industry and build Customer Trust



Riding the Trend

Now, here's an example with what we did with Mountain Harvest Foods (MHF).



They are fourth generation potato growers – who have a manufacturing plant on their property making among other things, potato cakes for fish and chip shops

There was an article in the news about a lady complaining about the exorbitant price of potato cakes at a major Football event at the MCG and how bad they were, all burnt and horrible. They were being supplied by one of MHF's competitors.

We knew that the MHF Potato Cakes were of a high standard and many testimonies from satisfied customers

So we wrote an article agreeing with the original article and also promoted the MHF product and provided a link to video where we had done a comparison test with four MHF competitors' products.

On the day we wrote that article, the traffic to their web site went through the roof.

We cashed in on what was trending in the marketplace and you can do the same

Where to Post Your Articles

These are the different sites but these are just a handful of the ones that we post to.

